# Dr. Champa Devi

#### Experience

- Assistant Professor at the Department of Journalism and Mass Communication in the Assam Royal Global University, Guwahati, Assam from June 1, 2023
- Worked as a Casual Sub-Editor at Regional News Unit, All India Radio, Itanagar since 2006-2023.
- Was associated with 'Eastern Sentinel' a local daily published from Itanagar as an Associate Editor.
- Worked as a Senior Reporter in 'The Dawnlit Post'.
- Worked as a Reporter in 'Echo of Arunachal'.
- Worked as a Trainee Reporter in 'The ArunachalTimes'.

### **Education**

- Ph. D in Mass Communication from Rajiv Gandhi University, Rono Hills, on the title 'Radio Broadcasting and Socio-Cultural Change in RuralArunachal Pradesh'.
- Master of Philosophy in Mass Communication from Rajiv Gandhi University, Rono Hills, Arunachal Pradesh in 2014 (Title- 'Newspaper readership pattern among the indigenous people of ArunachalPradesh in Capital Complex').
- Master of Arts in Mass Communication from Rajiv Gandhi University, Rono Hills, Arunachal Pradesh in2013.
- Postgraduate Diploma in Mass Communication from Rajiv Gandhi University, Rono Hills, Arunachal Pradesh in 2005.
- An English Literature Graduate from Dera Natung Government College, Itanagar, Arunachal Pradesh in 2004.



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Completed Higher Secondary from Government Higher Secondary School, Itanagar, Arunachal Pradesh in 2001. Matriculation from Government Higher Secondary School, Itanagar, Arunachal Pradesh in 1999.

### **Technical Oualification**

Advance Diploma in System Management from Multitech Computer Education (MCE), Itanagar.

## **Personal Information**

Father's Name: Mother's Name: DOB: Nationality: Gender: Marital Status: Caste:General Languages Known: Hobbies:

Late K. N. Sharma Smti. Santi Maya Sharma 01-04-1982 Indian Female Married

Nepali, Bengali, English and Hindi Writing, Reading and watching movies

### **Publications/Presentation**

- 1. Mapping the History and Growth of Media in Arunachal Pradesh (Peer reviewed)
- 2. Radio and Information Dissemination: Educating the Rural Masses of Arunachal Pradesh (Peer reviewed)
- 3. Radio as a Tool to Preserve Indigenous Culture with Special Reference to Arunachal Pradesh (Peer reviewed)
- 4. Radio in the age of ICTs: Revisiting the literature on socio-cultural changes with special reference to health communication in rural areas of Arunachal Pradesh (Scopus)
- 5. Radio as a tool for women empowerment in villages: A study on perception of radio i n Adi tribe of Arunachal Pradesh (Scopus)